

P R O P O S A L

AI literacy for corporate professionals

Regain your edge in 3 days. Develop future-proof
AI skills that make you indispensable,
whatever your next step may be.

Rotterdam, 2026

Reference: AI literacy – 2026

Subject: Proposal – Training "AI literacy for corporate professionals"

Dear future participant,

You are at an important turning point in your career. With your experience, you have deep domain knowledge, strong problem-solving skills and a valuable network. At the same time, you feel it is time to develop further and distinguish yourself in an AI-driven job market. Our training is designed for professionals like you: people who consciously build towards a next step, with more confidence and the right skills.

Our training: AI literacy for corporate professionals

Develop future-proof AI skills that make you indispensable, whatever your next step may be.

This practical 3-day training helps you take control of your career by thinking from your skills and turning them into concrete value in an AI-driven market. Not from job titles or hierarchy, but from agility and value creation.

Setup & planning

- Duration: 3 days
- Dates: to be scheduled in consultation
- Format: small-scale, personal and hands-on

What this training does for you

- You translate your experience, skills and network into a new, AI-driven reality.
- You explore the market and validate your new value proposition directly with AI.
- You learn to apply AI practically to learn, test and build faster – as an accelerator, not a goal in itself.

A practical training with concrete tools

What you get

- Personal, intensive training – three full training days with plenty of attention for your specific situation.
- Exclusive tools & resources – The models, templates and AI tools you can deploy immediately to distinguish yourself in the market.
- Private community & coaching – access to a network of like-minded peers and two coaching sessions in the six months after the training.

Our approach

In a job market that changes faster than ever, the ability to continuously adapt is crucial. To create value in any situation. By giving new meaning to your skills, your network and your experience. That — and how AI can help you do it — is what you learn in this training.

Programme overview

Day 1 – Position: Translate your skills into a new value proposition.

You analyse your experience, network and skills and translate them into the new AI reality.

Day 2 – Validate: Create new workflows and test them in practice.

You validate a problem from the market and translate your value into concrete output with AI.

Day 3 – Accelerate: Build your ideas from concept to tangible result.

You use AI to build your first app and create your first AI colleague (agent).

What you take away

- A sharp proposition built on your expertise
- AI skills you can deploy immediately
- Validation from your own network.
- A first website or prototype
- A concrete roadmap towards your new career.

Trainer

The training is given by Jelmer Peerbolte, a venture builder with more than 10 years of experience in innovation and involved in 30+ startups (5 of which are AI companies).

About Jelmer:

"I build AI-driven ventures, both independently and together with corporates"

Over the past 8–10 years I have been involved in building 30+ startups across diverse sectors, including banking, mobility, energy, logistics, FMCG, F&B and insurance. I did this at various stages of maturity: from pre-seed and seed to Series A.

I also have broad experience coaching and training professionals, founders and freelancers in the field of innovation and technology. I did this among others as co-owner of Builders Studio, as a guest lecturer at universities, and through 1-on-1 coaching.

My approach is pragmatic, personal and focused on staying agile without unnecessary risk: testing, learning and adjusting — always with a focus on real value creation in the market.

Costs

The investment for the training is **€ 2,449.-** (excl. VAT) / € 2,963.29 (incl. VAT)

This amount covers the training days, the 1-on-1 guidance, interim feedback on assignments and access to all tools, models and materials used during the programme. There are no additional costs for guidance or coaching within the agreed scope.

With discount code **FLORIS** you receive 10% off the training price. The investment then comes to **€ 2,204.10** (excl. VAT) / € 2,666.96 (incl. VAT).

Closing

The step towards becoming an AI-driven professional is not a leap into the unknown, but a strategic choice – provided you are well prepared. This training gives you structure, speed and confidence in a phase where agility and AI skills are crucial.

If you agree with this proposal and the accompanying terms, we ask you to confirm this in writing. Upon receipt of the proposal signed by you (on the next page), your participation is final and you will receive further practical information about the training.

Kind regards,

Jelmer Peerbolte

Speed of Learning

For approval:

+Sum Holding B.V.

Signature:
.....**Date:**
.....**Jelmer Peerbolte**
Speed of Learning

Participant

Name:
.....**Signature:**
.....**Date:**
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